

REP HEADLINE# 6263348 TRF# 1350841 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 5: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/12 13.30
*** KUTV-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6263348 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJOR 10/02 EST#1548 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT15/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.30

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M4 OK
TTLS \$66,700
PLEASE CONFIRM, THANKS!

STA: ADDED M5 - PREBOOKED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

14	ES	500P-600P	30	\$500.00	10/6	10/6	1	SAT	1
14	ES	500P-600P	30	\$500.00	10/13	10/13	2	SAT	2

PROGRAM : 2 NEWS AT 5P SAT
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: 2 NEWS AT 5P SAT

22	A	700A-800A	30	\$450.00	10/13	10/13	1	SAT	1
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PROGRAM : MORNING NEWS WEEKEND
ORD COM1: SPOT NA D/T CBS SPORTS RAN LONG - AND NO FACE THE NATION - MOVING INTO
ORD COM2: OTHER NEWS AREAS - PREBOOKED.
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-14 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-17 FOR 1 SPOT/WK

23	A	700A-800A	30	\$450.00	10/14	10/14	1	SUN	1
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PROGRAM : MORNING NEWS WEEKEND
ORD COM1: SPOT NA D/T CBS SPORTS RAN LONG - AND NO FACE THE NATION - MOVING INTO
ORD COM2: OTHER NEWS AREAS - PREBOOKED.
PART OF A MAKEGOOD MADE UP OF LINES 22-24

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24 A 430A-459A 30 \$100.00 10/11 10/12 2 TH-F 2

PROGRAM : 430AM NEWS
ORD COM1: SPOT NA D/T CBS SPORTS RAN LONG - AND NO FACE THE NATION - MOVING INTO
ORD COM2: OTHER NEWS AREAS - PREBOOKED.
PART OF A MAKEGOOD MADE UP OF LINES 22-24

17 S 930A-1000A 30 \$600.00 10/7 10/7 0 SUN 0
17 S 930A-1000A 30 \$600.00 10/14 10/14 1 SUN 1

PROGRAM : FACE THE NATION
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: FACE THE NATION

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#14 MISSED: SAT/500P-600P OCT6 30S \$500.00 (OCT9/12)
BUY#17 SUN/930A-1000A OCT14 30S \$600.00
OFFER: SAT/700A-800A OCT13 30S \$450.00 PLS ADVISE.
& SUN/700A-800A OCT14 30S \$450.00
& TH-F/430A-459A OCT11 (2/WK) 30S \$100.00
CMT: SPOT NA D/T CBS SPORTS RAN LONG - AND NO FACE THE NATION - MOVING INTO
CMT: OTHER NEWS AREAS - PREBOOKED.

M5 UNREST BUY#24 MISSED: TH-F/430A-459A OCT12 30S \$100.00 (OCT10/12)
OFFER: MON/430A-459A OCT15 30S \$100.00 PLS ADVISE.
CMT: SPOT NA - MOVING TO MONDAY - PREBOOKED

OCT/12 66700.00 CONTRACT TOTAL 66700.00
TOTAL SPOTS 82

MARKET TOTALS \$247,333 KUTV 30% KTVX 27% KSL 18% KSTU 25% KUCW 0% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE